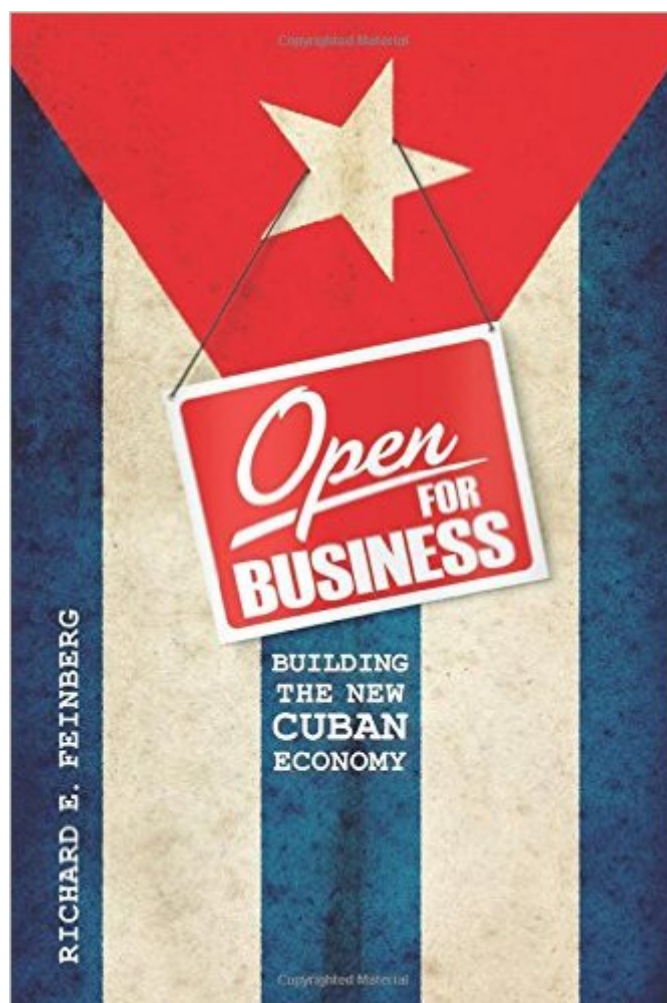


The book was found

Open For Business: Building The New Cuban Economy



Synopsis

90 miles off the coast of Florida a new revolution is afoot. This time instead of guerillas marching through the streets of Havana, it is a global economy that will revolutionize Cuba. Now open to the world, how will this nascent economy develop? Open for Business: The Cuban Economy after Castro, Richard Feinberg's new book, examines the Cuban economy from its long held and outdated economic model to its early steps into developing a dynamic market economy. He examines key issues like the role foreign investors will play, how Cubans will forge a path to entrepreneurship, and the roadmap from other emerging economies. As Cuba's economy awakens from the post-Castro dream, it will do so on its own terms and with a flavor that is entirely Cuban. Feinberg's book speaks both to Cuba's legacy and to its new horizons on the world stage.

Book Information

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Customer Reviews

If you are considering a visit to Cuba, or just interested in knowing more about this fascinating island nation, I encourage you to read Richard Feinberg's new book, Open for Business: Building the New Cuban Economy. Richard is a highly respected political economist and expert on Latin America who has become a noted Cuba expert after writing a number of reports on Cuba for Brookings. This book is a comprehensive overview of where Cuba is at right now and its potential for economic growth. In particular, I appreciate the case studies highlighting both large multinational companies

attempts at establishing joint ventures and on young millennials trying to make their way through slow going reforms to open up Cuba to provide more opportunities for its citizens. Let's hope that Cuba is able to transition in a sustainable and thoughtful way that will allow for more freedoms of the people to improve their lives while maintaining a strong, unique and independent culture.

The definitive book on the current and future economy of Cuba. Dr. Feinberg's extensive Cuban experience resonates through each and every descriptive chapter. Particularly enjoyed the future scenarios offered by Dr. Feinberg. Strongly recommend to anyone contemplating a visit to Cuba or those fascinated by our neighbor's future.

How exciting is Cuban transformation following removal of the decades long embargo. I've never before read such a definitive book on Cuba that is stuffed with essential facts and figures about Cuba, politics, economy, people, and more. We're using this book to gauge investment into this beautiful island. I was impressed at the comprehensive nature of so much vital current information. The knowledgeable author shares lots. Marvelous book, thanks! PS. If you like this book you may appreciate Cuba and Its Music, by Sublette.

After over a century of drama propelled by the Spanish American War, dictatorship with Mafia infested casinos, the romance and radical chic of Fidel Castro and Che Guevara, tail-wagging-the-dog-exile politics, the riveting saga of orphaned refugee Elian Gonzalez, and Cold War confrontation marked by nuclear showdown between the superpowers, it is refreshing to read this sober approach to the new realities of Cuba in the wake of restored diplomatic relations with the United States. Despite the fact that Professor Feinberg has been both a witness and a protagonist in the high drama of U.S.-Cuba relations, this meticulously researched study keeps its eye on the ball by moving backstage to realities on the ground, employing an economist's eye in surveying the state of play in the equally dramatic struggle of the Cuban people to secure living standards commensurate with the island's image as the Crown Jewel of the Caribbean. There will undoubtedly be a lot of interest in this book from prospective U.S. investors, including companies and individuals with property and financial claims against the Cuban government. But belying its own title, *Open for Business* is as much a book about grassroots development as it is about doing business with the "New Cuba." It should be required reading not only for corporate executives, but also for any student of international political economy interested in one of the most important global development questions of our times: how do socialist economies, from China and Vietnam to

Eastern Europe and the Central Asian former republics of the Soviet Union, transition to market economies, integrate more fully into the global marketplace, and raise living standards for billions of people?

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